



R.B. Zack & Associates, Inc.

Case Study: Rhino Records Rocks with RoyLT

Rhino Records had an expanding business and a proprietary royalty system. The existing system handled most current needs, but was reaching the end of its useful life. The company decided to stop maintaining the aging application in-house and to update to a state-of-the-art application that could accommodate new “bells and whistles.”

Challenge: Migrate Proprietary Royalty Database to Oracle

Moving an in-house system to an up-to-date database presented several challenges. The new software needed to include all the features of the old system. Converting the dBASE data to a more structured Oracle database required cleansing lots of data. Adding features, such as the ability to cross-collateralize licenses, made the migration even more challenging.

Solution: Successful Migration to RoyLT

After extensive discussions with Rhino, RBZ&A designed, developed, tested and implemented the RoyLT system. This flexible system has increased functionality that can be expanded further as needs change. The overhead of supporting and maintaining the new application in-house has been dramatically reduced.

“We were at a crossroads as to what to do with our royalty system. RBZ&A added value by updating and supporting the new application.

We continue to be rewarded with the expanded functionality and the reduced overhead of supporting and maintaining the new application in-house. We have greatly benefited from our relations with RBZ&A in creating a dynamic and flexible royalty system that well addresses an area where there is always constant change.”

- Dave Newberg – Rhino Records

Results

- Successful migration to Oracle database
- Data cleanse improved data integrity
- New features, such as cross-collateralizing licenses
- RoyLT system can evolve with business needs

Technologies Used

- Oracle
- PowerBuilder

For more information, contact us today at sales@rbza.com or 310.303.3320.